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FOCUS ON INDIANA LIBRARIES

Published by the Indiana Library Association in the interests of its members and its work

VOLUME II JANUARY, 1948 NUMBER 1

SPECIAL LIBRARY LIST PUBLISHED

Available early in January is the new "Special Libraries Directory of Indiana" compiled by the Research Committee of Special Libraries Association, Indiana Chapter.

Copies are being distributed free to all members of the Indiana Chapter and to all institutions and librarians listed in the Directory. Mrs. C. R. Jester (of the Lilly Research Laboratories Library, Indianapolis) states that additional copies will be available for a slight charge to cover mailing and handling.

This 30 page directory is arranged alphabetically by city and library. It lists the name and address of the institution and library, the phone number, including extension, the name of the librarian, number of volumes and periodicals, loan privileges and a brief mention of the special collections.

160 special libraries or collections are listed. There is a personnel index, a subject field index, an index to institutions and collections, and a classification of libraries.

This directory was published through the courtesy of the Studebaker Corporation, South Bend.

Benson Gets Citation . . . Logansport Honored

Paul R. Benson, a board member of the New Castle-Henry County Public Library received the annual ILA Trustees' citation at the conference, October 30. The citation and his picture appeared in the December 1947 issue of Library Occurrent.

Winner of the 1947 Melcher Award for outstanding efforts in local history and literary matters was the Logansport public library. In making the presentation at the conference dinner meeting October 31, Howard Peckham, chairman of the award committee, pointed out the Logansport public library's cooperation with the Cass County Historical Society, their preparation of a history of the library for the society's collections, their purchase of histories of Indiana for use in the county schools, their assistance to Wabash College's forthcoming publication relating to Indiana authors and similar efforts of cooperation in this field.

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FILMS IN PUBLIC LIBRARIES

"Films in Public Libraries" is the title of a recent 38 page publication by Hoyt R. Galvin and published by the *Library Journal*. A project of the Audio-Visual Committee of ALA, this publication is most helpful to libraries giving or intending to give film service.

ILA OFFICERS

Ruth A. Bean
President

Robert A. Miller
Vice-President

Olive I. Morrow
Secretary

Margaret J. Helfrick
Treasurer

Photographs courtesy of Library Occurrent.

1947 CONFERENCE HIGHLIGHTS

Over 500 librarians and trustees attended the ILA-ILTA annual conference October 30 to November 1. There were 410 registrations, but many more attended than registered.

Ruth A. Bean of Evansville was elected president of the Indiana Library Association. Dr. Robert A. Miller, Indiana University, vice-president, Olive I. Morrow, Fort Wayne, secretary, and Margaret Helfrick, Elkhart, was reelected treasurer.

Officers of the Indiana Library Trustees Association as elected by that organization are: Mrs. W. H. Frazier, Nashville, president; Mrs. Fred Borns, Gary, vice-president; Mrs. Albert Moeller, Columbia City, secretary-treasurer. Mrs. Robert Bertsch, Cambridge City; Mrs. F. G. Davidson, Crawfordsville; Mrs. Herbert C. Sears, Danville; and Jane Eagles, Albion, are directors.

A decision to have a committee study the application of the National Library Plan to Indiana and promote library development in ways that promise best long-term results was reached. The executive board has announced that this committee consists of Margaret Hager, LaPorte, Chairman; Audrey Benner, Elkhart, Mrs. George W. Blair, Mishawaka, and Harriet Carter, Elkhart.

Dates for the 1948 conference are tentatively set at Thursday-Saturday, October 28, 29, 30. Because the Saturday meeting this past year was well attended by school librarians, the conference again includes Saturday with this same purpose. The meetings will again be held at the Lincoln Hotel, Indianapolis.

HERE COMES THE FREEDOM TRAIN

Carrying 131 documents of significance to every American, the Freedom Train will visit Indiana June 29-July 17. The tentative itinerary is as follows:

June 29, 1948	Evansville
30	Vincennes
July 1	Terre Haute
3	Logansport
4	Indianapolis
15	Muncie
16	Fort Wayne
17	South Bend

In each town, the week preceding the arrival of the train will be designated as Rededication Week at which time local committees will function to acquaint the people with the importance and significance of the event.

This will be a good place for libraries to connect up with suitable publicity. A complete list of the documents carried on the Freedom Train is found in the New York Times for September 21, 1947.

Helping to organize the local committees is the American Association for State and Local History. Mr. Howard Peckham, Director of the Indiana Historical Bureau is state chairman.

LIBRARY STATISTICAL BULLETIN PUBLISHED

"Statistics of Indiana Libraries, 1946" a preprint of the statistical section of the Indiana State Library's annual report for the 1947 Indiana Yearbook is off the press. This 27 page booklet contains statistics of Indiana Libraries as gathered by the Extension Division of the Indiana State Library.

Distribution of this report has been made. Each library in the state has been sent a copy. Additional copies are available from the Extension Division on request. The bound volumes of the Indiana Yearbook will of course carry this report when it appears later in the year.

LIBRARY DEMONSTRATION BILL HAS FAIR CHANCE

According to a recent ALA communique the box score on the congressional attitude of the Library Demonstration Bill is as follows:

"Will support—34 senators and 98 representatives. Will consider—28 senators and 99 representatives. This makes a total of 62 senators and 197 representatives, indicating favorable action on the bill, a clear majority in the Senate and 20 short of a majority in the House!"

FOCUS ON INDIANA LIBRARIES

A Publication of the
INDIANA LIBRARY ASSOCIATION

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Editor

HAROLD J. SANDER, Chief, Reference Division, Indiana State Library

VOL. II JANUARY, 1948 No. 1

THIS QUARTET NEEDS ACCOMPANIMENT

One of the most severe and perhaps valid criticisms leveled at libraries is their passive attitude regarding public relations. Too many times libraries and librarians are likely to take for granted the fact that the public is fully aware of the ideals, work, programs and capabilities of the library in the life of a community.

Your association is sponsoring an active four-fold public relations program. Mary Jo Woods of the Indianapolis Public Library, who so ably has headed this committee for the past two years, has again outlined a four-phase program. The following four sub-committees will function in their specific fields.

News Releases

Richard Sealock, Chairman, Gary
Judith Sollenberger, Assistant Chairman, Indianapolis
Mrs. Elizabeth Bevington, State Library
Pauline French, Indianapolis
Janet Jarrett, Indianapolis
Edna B. Johnson, Indianapolis

Exhibits

Leon Jones, Chairman, Muncie
Carson Bennett, Indianapolis
Eleanore Cammack, Purdue University
Dalton A. Degitz, Fort Wayne
Marjorie Dobson, Indianapolis
Mrs. Madeline S. Riffey, Indianapolis

Radio

Mrs. Margarete Butz, Chairman, State Library
Vera Anderson, State Library
Mary Armstrong, Fort Wayne
Dorothy Eissler, Evansville
Evelyn Sickles, Indianapolis
Esther Thornton, Indianapolis
Marguerite Goss, South Bend

Contact

Margaret Pierson, Chairman, State Library
Margaret Cobb, Indianapolis
Elsie Glasgow, State Library
Thelma I. Grover, Indianapolis
Lyndell Martling, Indianapolis

The last named committee is new in the ILA program. Its purpose is to work with other organizations and be responsible for ILA representation at affairs where libraries have a place.

These committees have a good program. The persons on these committees are capable people who expect to work hard. Their efforts are only a part of the picture. Each one of us is needed to do his part in his own locality.

FACING FORTY-EIGHT

This extremely youthful publication—your association's bulletin—*Focus on Indiana Libraries* has swallowed another vitamin pill and is prepared to go into its second year with determined, though perhaps still wobbly legs.

We hope to have it sally forth six times in 1948. The appearance of *Focus*, in addition to this January issue, is scheduled for February, April, May, October and November. Our older relative, *Library Occurrent*, will make a quarterly entrance in March, June, September and December. This means you will get a library publication in every month except July and August.

Advertisers are putting their confidence in *Focus* to a generous degree. Unless the bugaboo of rising costs slaps too hard, the financial health of *Focus* is expected to be fairly good. Since the advertisers are willing to place this confidence in our association and its publication, isn't it fair if we in turn consider them when in the market for library materials?

FOCUS ON HOCUS POCUS

A Bulb Snatcher's Paradise

There are 41,858 light bulbs in the Library of Congress; they require replacement twice each year.

The King's English vs Yankee Ingenuity

A member of our (The Columbia University Press) Editorial Department who spent his vacation in Europe reports that a newspaper in the British-American Zone of Germany recently carried an advertisement which read: "Learn English—three months; American—two months."

From Pleasures of Publishing

Delicate Delegates

From a recent Unesco News Letter we gleaned that some of the American delegates to a meeting in Mexico were ill. The comment by the wife of one of the U.S. representatives was "The Amoeba and virus are very imperialistic and the spread of their culture is one of the dominant influences of the conference. So many Americans have come under their influence that the U.S. has been accused of sending delicatos instead of delegatos."

Safe Navigation for Sound Ideas

"Reading broadens the mind" says a library magazine advertisement. True, but let's also not forget to deepen it so that in case a big idea spawns it will have space to float around in and won't flounder and go aground.

Inflation Has Set In

One of the higher class magazines must have added to its staff a "huckster" promotional man. The following is an excerpt from a form letter quite a few of our librarian friends received recently.

"Dear Reader: Because of some distinctly complimentary things ABOUT YOU that we have learned, your name is included among those who should find this letter particularly interesting." (The foregoing paragraph was in red ink.)

"If you were just a name and a street number to us and we knew nothing of your mental occupations, there would be no point at all in our asking you to accept what, in the final analysis amounts to two issues of (this certain magizine) free."

After a page more of this sort of stuff comes the following quote: (also in red) "At any rate, we're a little closer together for now at least we have FOUND YOU."

Mental Super Sonic Wall

Communications experts tell us that the transmission of a message around the world, a distance of around 25,000 miles is practically an instantaneuos process. Yet what a long time it takes to transmit a simple idea through the skull of a stubborn human mind.

A Librarian's Glossary

Library Budget—The amount of money designated—no matter how large, you should spend more than.

Board Meeting—Sometimes Board can be spelled another way.

Call Slips—Scratch paper for the public.

Subject Heading—The place in the catalog where things are listed that you always look last at.

Borrower's Card—The card the borrower leaves at home when he goes to the library.

Contests and Quiz Programs—A Reference librarian's nightmare.

Dewey Decimal System—Logic gone rampant or The numbers game for librarians.

Loan Desk—A place not to be right after school is out in the P.M.

C.B.I.—To Order Librarians this means check books indefinitely.

Readers' Guide—The place the readers guide you to look for something they want.

Pamphlet File—A convenient place to file things that you don't know what else to do with.

120 Times 25c Equals a Long Time

From the University of California Press' *Pierian Spring* we are indebted for the following item taken from Roger Burlingame's "Of the Making of Many Books." The item concerns Scribners publishing firm.

"I was overjoyed to see the poem you accepted ten years ago in your last number. Since its acceptance I have bought every number, hoping to find it. I had bought 119 copies and there it was in the 120th."

The lady was paid $10 for the poem. *Scribner's Magazine* sold for 25c a copy.

A Do for You Regarding Dues

Your annual ILA dues are $1.50. This is based on the calendar year. Much confusion has resulted in the past because some members figured dues from one annual conference to the next. Then, if they didn't attend the conference they never were sure what year they were paying for.

Margaret Helfrick, Elkhart Public Library, will be glad to receive your 1948 dues now. If you pay now it will be done and it won't crowd your next Christmas budget.

When interested in pre-bound juveniles, primers, and readers, just drop me a card and I'll come a runnin'.

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1947 CONFERENCE EXHIBITORS

As most I. L. A. members know, conference expenses are met by the sale of display space to exhibitors at the conference. This year the proceeds from the exhibits came within a few dollars of covering all conference bills. Because time at the conference is short it is easy to have firm names and the names of the sales representatives become confused. Following is a list of the firms and their representatives at the 1947 conference.

Company	*Representative*
Edwin Allen Co.	Mr. George Grove
American Technical Society	Mr. D. F. Brucker
Americana	Mr. M. C. Darnall
Associated Libraries	Mr. Thomas P. Bowden
Beckley-Cardy Co.	Mr. Arthur C. Gau
Britannica	Mrs. Ruth Redman
Braden Caldwell	Mr. Caldwell
Compton	Mrs. Bess C. Vandivier
Doubleday	Mr. Glenn O. Simpson
Heckman Bindery	Mr. Ernie Marshall
	Mr. Paul Baker
Gaylord	Mr. H. J. Gaylord
	Mr. Milton P. Park
Hertzberg	Mr. Lester E. Peat
Hoosier Book Shop	Mrs. Dorothy Russo
Indiana News	Miss Pauline Lenz
Indiana Visual Aids	Mr. Robert W. Mink
Lippincott	Exhibit Unattended
Macmillan	Mr. John L. Sullivan
	Mr. Walter V. Rynar
McClurg	Mr. David P. Busse
	Mr. Paul Becker
National Library Bindery	Mr. Ralph D. Schnabel
New Method Bindery	Mr. Fred Lynn
Remington Rand	Mr. Claude Klein
Stewarts	Mrs. Dorothy Goodrich
Sturgis Printing Co.	Mrs. Mildred W. Adams
Valter	Exhibit Unattended
Albert Whitman	Mr. Edward J. Wambach
Wilcox & Follett	Mr. James T. Kitchen
H. W. Wilson	Exhibit Unattended

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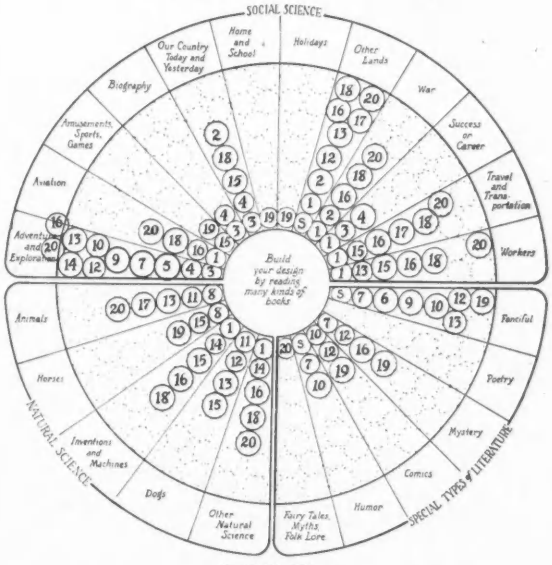

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There are four forms—A, B, C and D. A set of samples will be sent complimentary upon receipt of fifteen cents to cover postage and handling.

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NEWS BRIEFS

As an award to 1500 diploma winners of a recent reading contest, the Logansport-Cass County Library sponsored a free movie at a Logansport Theatre.

Over 100 children visited the Connersville Public Library to participate in Book Week Activities. 118 new borrowers resulted.

In the Monticello Public Library, after completing 43 years of service, Nora Gardner resigned early in December. Belonging to one of Monticello's pioneer families, Miss Gardner helped start the library in 1903. Mrs. Grace Murphy has been named acting librarian.

Miss Helen Lee Norris has been appointed to the newly created position of personnel director of the Indianapolis Public Library, according to an announcement by Miss Marian McFadden, librarian. In accepting her new position, Miss Norris resigned from the staff of the Oak Park (Ill.) Public Library. She also has served on the staffs of the Gary Public Library and Rockford (Ill.) Public Library. Miss Norris holds a masters degree in library science from the University of Illinois Library School, and an A.B. degree from Knox College.

Mrs. Myrtle Russell has resigned as librarian of the Dana branch of the Vermillion County library. Mrs. Liva Parker succeeds Mrs. Russell in this position.

At Brownstown, the appointment of Maude McMahan was announced. She succeeds Kittie Robbins who resigned in mid-December because of illness.

Emma Kendall is the new librarian at Spiceland, succeeding Mary L. Taylor.

The Greenfield Public Library is acquiring the new look. Extensive redecoration has taken place.

Instead of the usual between-Christmas-and-New-Year time, the ALA Midwinter meeting will be held this January 29-February 1. The meeting will be held at the Edgewater Beach Hotel, Chicago.

CERTIFICATION BOARD

To consider primarily the procedures for giving examinations as required under the certification act, the Certification Board will meet February 4.

Other subjects to be dealt with at this meeting will be the simplification of the certification plan involving fewer certificates and a study of the certification set-up regarding the new library training program at Indiana University.

Compton's

Pictured Encyclopedia

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